Microlearning is a training strategy in which key ideas are the foundations for building learning. The contents are presented in small pills (byte size learning) and are focused on the most relevant information.

We are used to this kind of contents in informal settings. And we like them!

The fast pace of our lives makes difficult a change of routine. The 90% of what we learn in traditional training gets forgotten in less than a year.

SNACKSON provides you with a mobile learning service devised so that organizations can benefit from microlearning advantages quickly, flexibly and without costly investments.

Snackson will help you analyze the needs and establish the didactic targets of your organization.

We will advise you in the creation of efficient and relevant microcontent.

Back-office from where you can manage your users, contents and training activities.

Total customization of the training activities (duration, contents per day, form of participation...).

Creator of informative and evaluative contents in simple steps.

Complete reports on the course of the training activities.

They will receive small units of content in a dynamic and previously established way.

Availability at any time. They only have to install Snackson on their smartphones.

They will participate in dynamics designed to promote motivation.

Content in small portions fits the attention span in which we keep concentrated.

Lifelong learning. It allows lifelong learning.

Immediately on-hand and updated learning.

Completes other learning activities (web, self-learning, etc., etc., etc.)

The production of training activities becomes cheaper and more flexible.

To enroll a modular format allows teaching multiple modules in any order or sequence.

For the organization

For the user

Excessivity

Updating

Port

Lifelong learning

Easier personalization of the content, adapting it to the reality and context of the users and the organization itself.

Light learning

Accessibility

Granularity

Easier detection of when content becomes obsolete and also to update it.

Modular learning - greater ease in combining training with personal and professional life.

SNACKSON helps you!

The advantages of microlearning

Content is the key

The micro format allows:

HOW TO APPLY IT?

SNACKSON provides you with a mobile learning service designed so that organizations can benefit from microlearning, accesssoon quickly, frankly and without costly investments.

How to apply it?

We walk with you along the process!

Snackson will help you analyze the needs and establish the didactic targets of your organization.

We will advise you in the creation of efficient and relevant microcontent.